



Hair & Beauty Expo 2011

Advertising Rates

Platinum Sponsor
Full Back Page
\$100
8.5 x 11
In Full Color

Full Interior Page
8.5 x 11
\$80

Half Page 4.25 x 11	\$60
Half Page 8.5x 5.5	

2.75 x 11

Quarter Page
\$40

4.25 x 5.5

1.5 x 11

Banner Page
\$20

2 x 8

Business Card
3.5x 1.1
\$10

Rates are per advertisement and are **non-refundable**. Advertiser must send in advertisement in the form of a jpeg or gif file no later than **March 15, 2011**. *Additional Cost for Advertisement design. All advertisers will also be listed on the official Hair & Beauty Expo 2011 website and have a link to your direct site or email address.

Advertisers that choose a rate package of Half Page and Higher will also be included in email press information. All ads will be printed in black and white with the exception of the Platinum Sponsorship advertisement which will be in full color.

All Hair & Beauty Show 2011 vendors will receive a complimentary Business Card Sized Advertisement. If Vendors wish to upgrade to a larger size we will deducted \$10 from the cost of their advertisement. **Advertisers please contact Sandra Adams of Platinum Entertainment to inquire about Ad Space at 336-253-6995 Sandala52@gmail.com**

& Send completed advertisement to LadyBiznessOnline@Yahoo.com .